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Air Elite Network Launches Diamond Dividends Loyalty Program

FlyBuys Rewards Members Receive Bonus Rewards for their Loyalty to Air Elite Diamond Service FBOs

São Paulo, Brazil (August 13, 2014) – World Fuel Services announced that the Air Elite® Network has launched the Diamond Dividends Loyalty Program. The program awards members with a total of 10,000 FlyBuys® Rewards bonus points for a qualified purchase at five different FBOs within the Air Elite Network.

Air Elite Diamond Dividends Cards are issued at all Air Elite Diamond Service Locations. For purchases to qualify for this FlyBuys Rewards offer, they should be either aviation services purchased with AVCARD/Multi Service Aero Card (MS Aero Card) that meet or exceed \$1,000 or WFS-Alliance Contract Fuel transactions of 250 US gallons and above. For every qualified purchase a customer is awarded 1,000 FlyBuys Rewards. Upon visiting five different Air Elite Diamond Service Locations and completing the card, the customer is awarded a 5,000 FlyBuys Rewards bonus, for a total of 10,000 FlyBuys Rewards, to recognize their loyalty to the Air Elite Network. After all five diamonds on a card are completed, participation in the Air Elite Diamond Dividends Loyalty Program may be repeated by obtaining a new Diamond Dividends Card and continuing to make qualified purchases at Air Elite Diamond Service Locations.

Loyalty has its rewards and with the Air Elite Network of uniquely exceptional FBOs, customers can be confident in receiving superior, Diamond Level customer service plus rewards – Air Elite Diamond Dividends. Visit www.AirEliteNetwork.com for full details regarding the Diamond Dividends Loyalty Program. To participate in the Air Elite Diamond Dividends Loyalty Program, customers can visit any of the 31 Air Elite Diamond Service Locations to receive their Diamond Dividends Loyalty Card. For Attendees of the Latin American Business Aviation Conference & Exhibition (LABACE 2014) in São Paulo, Brazil, they can visit the World Fuel Services stand # 3010 and receive their Diamond Dividends Loyalty Card.

To participate in the Air Elite Diamond Dividends Loyalty Program, participants must have a FlyBuys Rewards membership and that Rewards Member Number must be linked to their AVCARD/MS Aero Card and/or their WFS-Alliance Contract Fuel account. Enrolling as a new FlyBuys member is free, quick and easy by visiting www.FlyBuysRewards.com.

The Air Elite Network is comprised of 31 locations world wide. The network was established in late 2011 and each FBO must meet a number of airport, facility and service quality standards to qualify for membership.

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About Air Elite®

Air Elite® is the global network of uniquely exceptional fixed-base operators (FBOs) delivering “diamond level” customer service. This premier network earns brand recognition and customer trust by benchmarking on legendary customer service, and by ensuring that each location follows high quality standards. With established product and service standards, customers can consistently experience “best in class” service at every Air Elite facility around the world.

SOURCE: Air Elite

About FlyBuys® Rewards Program

FlyBuys is the exclusive fuel and service purchase rewards program of World Fuel Services. The program is open to pilots, flight crew members, flight departments, and schedulers & dispatchers who wish to enroll. Points are earned from retail fuel purchases, linked Alliance-World Fuel Services contract fuel, AVCARD usage, and services purchased from BaseOps. These FlyBuys points can then be redeemed for merchandise, travel rewards, charitable donations, World Fuel Services invoice credits, and a variety of gift card choices. Bonus points can be earned for purchases which take place at participating Air Elite and World Fuel Services Network FBO locations. www.FlyBuysRewards.com

SOURCE: World Fuel Services Corporation

About World Fuel Services Corporation

Headquartered in Miami, Florida, World Fuel Services is a leading global fuel logistics company, principally engaged in the marketing, sale and distribution of aviation, marine and land fuel products and related services on a worldwide basis. World Fuel Services sells fuel and delivers services to its clients at more than 8,000 locations in more than 200 countries and territories worldwide.

The company's global team of market makers provides deep domain expertise in all aspects of aviation, marine and land fuel management. The company also offers transaction management services which consist of card payment solutions and merchant processing services. For more information, call +1-305-428-8000 or visit www.wfscorp.com.

SOURCE: World Fuel Services Corporation

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