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World Fuel Services

FOR IMMEDIATE RELEASE

Harrods Aviation's Will Holroyd Elected Air Elite Board Becomes First Board Member from an International Air Elite FBO

Tampa, Florida (August 1, 2013) – World Fuel Services announced today that Will Holroyd of Harrods Aviation, was elected to the Air Elite Network board effective July 23, 2013. With this election, Holroyd becomes the first representative from an international Air Elite FBO to serve as a member of the Air Elite board. The board is comprised of members from the global network of FBOs and plays a key role in the development of service standards and strategies for the future.

Holroyd currently serves as the Sales & Marketing Director of Harrods Aviation, an internationally recognized fixed base operation at London Stansted Airport and London Luton Airport in London, United Kingdom. With over 17 years of experience in aviation working with demanding business aviation clientele, Holroyd is a well-rounded and respected professional with a wealth of knowledge in the area of customer service and brand guardianship.

Prior to his current position with Harrods, Holroyd held senior leadership positions with NetJets Europe, World Fuel Services, and WhiteConcierge Limited, a privately owned business providing personal assistance, lifestyle management and concierge to an Ultra High Net Worth client base.

"I am proud to have been elected to the Air Elite Network board. I trust my experience in aviation, customer loyalty and High Net Worth customer service will prove of value to the Network," said Will Holroyd, Harrods Aviation's Sales and Marketing Director.

With Holroyd's extensive experience and knowledge of the needs of discerning business aviation customers, he will serve as a pivotal brand ambassador for the Air Elite Network in the UK and all of Europe.

With the addition of Holroyd, the Air Elite Network Board now consists of 7 members. Members include Board Chairman, Landon Petty of Louisiana Aircraft and Vice Chairman, Larry Wade of Golden Isles Aviation.

About Air Elite

Air Elite is a global network of uniquely exceptional FBOs that offer premium services and facilities with excellence in safety and training. Serving all sizes of aviation clients, Air Elite FBOs are strategically located around the globe to meet the needs of the business aviation industry. www.AirEliteNetwork.com

SOURCE: Air Elite

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About World Fuel Services Corporation

Headquartered in Miami, Florida, World Fuel Services is a leading global fuel logistics company, principally engaged in the marketing, sale and distribution of aviation, marine and land fuel products and related services on a worldwide basis. World Fuel Services sells fuel and delivers services to its clients at more than 8,000 locations in more than 200 countries and territories worldwide.

The company's global team of market makers provides deep domain expertise in all aspects of aviation, marine and land fuel management. Aviation customers include commercial airlines, cargo carriers, private aircraft and fixed base operators (FBOs), as well as the United States and foreign governments. World Fuel Services' marine customers include international container and tanker fleets, cruise lines and time-charter operators, as well as the United States and foreign governments. Land customers include petroleum distributors, retail petroleum operators, and industrial, commercial, and government accounts. The company also offers transaction management services which consist of card payment solutions and merchant processing services to customers in the aviation, marine and land transportation industries. For more information, call 305-428-8000 or visit www.wfscorp.com.

SOURCE: World Fuel Services Corporation

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